

SCOPE OF WORK

Collaboration between Indaru Kenwat Girls College, Kanker, Uttar Bastar Kanker, Chhattisgarh and Piramal Swasthya Management & Research Institute (PSMRI)

Background

The Government of India (GoI) has been focusing on initiatives to improve MNCH indicators. It has issued substantial guidance on evidence-based, high-impact interventions that have demonstrated the potential to address the issue of preventable maternal and child mortality. However, the coverage of these life-saving interventions and practices remains sub-optimal due to gaps in knowledge, capacities, availability of resources, and other State-specific health system challenges.

The PSMRI aims to support the GoI and States through new approaches, including harnessing innovations, to boost the implementation of high-impact interventions for improving maternal, newborn and child health through a continuum of care approach.

Piramal Swasthya is working closely with different institutions and continuously engaged with the National and State government to understand priorities, aligning work plans, and participating in forums for Development partners at the State and National level. In addition, Piramal Swasthya is also undertakes community-level engagement activities in the States in accordance with the work plan made in alignment with the State priorities.

The continuum of care is fragmented exacerbating challenges related to access. Districts have inadequate capacity to include variety of stakeholders (e.g., private sector, civil society, informal sector) to contribute to MNCH goals and remain accountable. Thus, PSMRI is closely working with Chhattisgarh Health Department to address the challenges with innovative community approaches for better MNCH outcomes at Kanker, Bastar and Surguja districts.

Piramal Swasthya Management & Research Institute (PSMRI)

Piramal Swasthya, since its inception in 2007, focussing on bridging public healthcare gaps by supplementing and complementing the Government of India's vision to meet Universal Health Coverage. Piramal Swasthya has supported over 120 million patients through health helplines (104,1097), community outreach, and telemedicine, resulting in a total reduction of over US\$100 million in out-of-pocket expenses for rural population. The organization's projects are spread across 19 states with its various interventions by strengthening the primary public healthcare space with an effort on Maternal Health, Child and Adolescent Health, and Non-communicable Diseases.

Since March 2018, in partnership with NITI Aayog and the district administration, Piramal Swasthya has been facilitating the implementation of health and nutrition-related interventions across 25 aspirational districts to improve maternal, child health, and nutrition outcomes. Notable learning from the aspirational district transformation program, organization has expanded this program in 112 districts as Aspirational District Collaborative.

Leveraging individual and institutional resources to strengthen public health systems and generate sustainable impact solutions is our core philosophy, and most of the projects are implemented under a PPP framework with the government. The organization's business model of innovation revolves around the strength of partnerships and the aim to create public good for the greater good of the community.

Indaru Kenwat Girls College

Indaru Kenwat Girls College, Kanker, Uttar Bastar Kanker, Chhattisgarh (<http://ggcknk.in>) home science department. Home Science department is promoting both science and an art from multiple disciplines such as chemistry, physics, physiology, biology, hygiene, economics, rural development,

sociology and family relations, community living, art, food, nutrition, clothing, textiles, and home management.

The Institute is headed by dynamic professor, is also dealing with the science of a home, which include things that concern individuals, home, family members and the available optimal use of the available resources. It aims at getting maximum satisfaction for the individual and his family members through the efficient and scientific use of the resources.

Objective

The objective of the collaboration is intended -

- To work together with academics and academicians from government institutions to create local communication materials to engage community on issues regarding Maternal and Child health. Developing high-quality training materials, such as presentations, handouts, and reference materials. These materials should be easy to understand, engaging through pictorial depiction, and relevant to the community needs.
- Together, create standard operating procedures (SOPs) for recipes that are culturally appropriate and help to improve the nutritional value of the food for pregnant and Lactating mothers.
- Together create a pool of resource persons (subject expert) within and outside the academic institution which can be sourced by the district authorities during capacity building of Health and ICDS front line workers (ASHA/AWW).
- Health Education and Awareness Campaigns: Academic institutions can organize workshops, seminars, and awareness campaigns to educate tribal communities about the importance of nutrition and health. These initiatives can cover topics such as balanced diets, hygiene practices, disease prevention, and maternal and child health.
- Research and Data Collection: Academic institutions can conduct research studies to understand the specific nutritional needs and health challenges faced by the tribal population in the area. By collecting data on dietary habits, prevalent health conditions, and access to healthcare services, they can provide expertise in customisation of interventions.

Scope of Work

- The MNCH team at the district level will showcase creative interventions on MNCH programme, solutions for frontline staff and healthcare providers, and process innovations for putting current MNCH guidelines into practice. The team's goal is to assist the government in implementing high-impact initiatives by using a continuum of care approach by using innovative strategies and innovations.
- The academic institutions from the same region would contribute significantly to the development based on the previously gathered evidence and by administering new research studies to improve MCH outcomes in the tribal areas of Chhattisgarh where PSMRI project is being implemented.
- The home science department of the academic institute, based at Kanker, would create more insight for creative approaches on nutritional aspects for lactating mothers and pregnant women including children.

Geography: District North Bastar Kanker, Chhattisgarh

Piramal Swasthya Management and Research Institute

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Key Deliverables

S. No.	Contents	Description
1	Exploring Collaboration	The PSMRI team will work with HOD of Home Science department of Indaru Kenwat Girls College, to set up opportunities for students to interact with stakeholders, and health functionaries such as ANMs, ASHAs (Mitanins), ASHA supervisors, RHO Males, and CHOs.
2	Knowledge Management Products	Indaru Kenwat Girls College will facilitate discussions regarding the creation of Standard Operating Procedures, administering research and preparing research documents. Also developing IEC materials/SOPs/research materials/documentation for health awareness and generating evidence for the innovative models and strategies. The material development will be a joint effort of PSMRI and Indaru Kenwat Girls College.
3	Ownership and Copyright	No copy right violation would result from any duplication of this content, whether it is done by Piramal Swasthya or Indaru Kenwat Girls College in context to studies and innovative solutions for better outcomes on MNCH.
4	Resource pool of Experts	Creating a pool of experts working on MNCH/Nutrition at Kanker to support the district in providing technical guidance.
5	Non-Financial collaboration	Piramal Swasthya will not be providing any financial support for the any activities.

Timeline of Activities

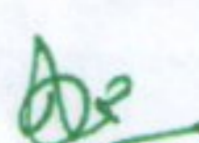

One Year starting from mutual agreed date from New financial year 2024-25.

Meetings and Reporting

Specify the reporting structure and frequency of meetings (monthly/quarterly) and progress updates if any is sought under this partnership.

The progress update should cover achievements, key highlights, roadblocks, and proposed solutions along with any changes in the project timeline. Regular updates to PSMRI will help to obtain support in achieving the expected outcome.

Signature & Seal :

Mr. Jitendra Kumar Barle, The Principal in charge, Indaru Kenwat Girls College, Kanker, District-Uttar Bastar Kanker	Piramal Swasthya from Piramal Swasthya Management & Research Institute (PSMRI) Saksham Project- Chhattisgarh
 PRINCIPAL Govt. Girl's College Kanker Dist. Uttar Bastar Kanker (C.G.)	 Pallav Patankar, Vice President, Piramal Swasthya